

Under the Auspices of  
H.E. the President of the Hellenic Republic  
Mr. Prokopios Pavlopoulos



# Membership Proposal

**Delphi Economic Forum III**

**March 1-4, 2018**

European Cultural Center, Delphi, Greece

# About us



Delphi Economic Forum is a nonprofit, nonpartisan organization working in close cooperation with civil society, public organizations, businesses and individuals.

It engages business, political, academic, and other top experts in an effort to address emerging challenges, influence the national and regional agendas and promote sustainable and socially responsible growth policies for Greece, Europe and the wider Eastern Mediterranean region.

Delphi Economic Forum is governed by a Foundation Board which is dedicated to its strategy and mission, monitors and improves the performance of the organization and ensures that it brings value to its members through its annual meetings, policy papers and knowledge platforms.

# Delphi Economic Forum Annual Meetings

Delphi Economic Forum's meetings take place under the auspices of His Excellency, The President of the Hellenic Republic, Mr. Prokopios Pavlopoulos.

They bring together prominent national and international leaders of business, politics, civil society and academia to address the issues confronting Greece and the Eastern Mediterranean region.

Our annual meetings are a platform for sincere dialogue between our speakers, our members and attendees.

They are focused on the challenges that the wider region faces today and aim to identify the most crucial steps that the country's leadership can take to ensure sustainable and socially responsible growth policies.



# Past Speakers 2016-2017 Selection



**Dr. Werner Hoyer**  
President, European Investment Bank



**Mario Monti**  
Prime Minister of Italy  
(2011-2013)



**Corina Crețu**  
European Commissioner,  
Regional Policy



**Dimitris Avramopoulos**  
European Commissioner,  
Migration, Home Affairs and  
Citizenship



**Christos Stylianides**  
European Commissioner  
for Humanitarian Aid and  
Crisis Management



**Thomas Wieser**  
President, Euro Working Group,  
Brussels; Chairman, Economic and  
Financial Committee, European  
Union



**Dr. Arup Banerji**  
Regional Director for the  
European Union Countries,  
World Bank Group



**Ioannis Dragasakis**  
Deputy Prime Minister  
of Greece



**Sir Christopher Pissarides**  
Regius Professor, London School of  
Economics;  
Professor of European Studies,  
University of Cyprus;  
Nobel Prize Winner



**Dr. Wolfgang Schüssel**  
Chancellor of the Federal Republic  
of Austria (2000-2007)



**Niall Ferguson**  
Laurence A. Tisch Professor  
of History, Harvard University



**General Charles F. Wald**  
Vice Chairman, Federal  
Practice Senior Advisor,  
Deloitte Services LP



**Dr. Rolf Strauch**  
Member of the Management Board,  
European Stability Mechanism and  
the European Financial Stability  
Facility (EFSF)



**Deborah L. Wince-Smith**  
President & CEO, U.S. Council on  
Competitiveness



**Tzipi Livni**  
Co-leader, Zionist Union Party;  
Former Minister of Foreign Affairs,  
State of Israel



**Dr. Madsen Pirie**  
President, Adam Smith Institute,  
UK



**Dr. Pedro Sánchez**  
Former Secretary-General, Socialist  
Workers' Party and Leader of the  
Opposition (2014-2016), Spain



**Margaritis Schinas**  
Chief Spokesman,  
European Commission



**Kyriakos Mitsotakis**  
Leader of the Opposition;  
President, New Democracy party



**Mary Harney**  
Minister for Health and Children  
(2004-2011), Ireland



**Costas Simitis**  
Prime Minister of the Hellenic  
Republic (1996-2004)



**Lucas Papademos**  
Prime Minister of the  
Hellenic Republic (2011-2012);  
President, Academy of Athens



**Dimitris B. Papadimitriou**  
Minister of Economy and Development,  
Hellenic Republic



**Professor Marek Belka**  
Prime Minister of Poland  
(2004-2005); Governor,  
Central Bank of Poland  
(2010-2016)



**Dr. Ian O. Lesser**  
Senior Director, Foreign and Security  
Policy, The German Marshall Fund of the  
United States



**Yannis Stournaras**  
Governor, Bank of Greece



**Nicholas M. Logothetis**  
Founder, Concordia Summit; Executive  
Member of the Board, Libra Group



**William J. Antholis**  
Director and CEO,  
Miller Center,  
University of Virginia

# Annual Meeting 2017 in numbers



4 Days

36 Topics

17 On-stage interviews

272 Speakers

17 Countries of origin

1206 Attendees


11 Programming Partners


43% C-level attendees

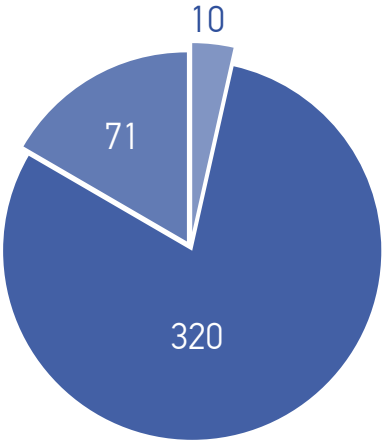
36 Think Tanks

13 International Organizations


# 2017 Media Impact February 1st to March 31st


**TV & RADIO** 

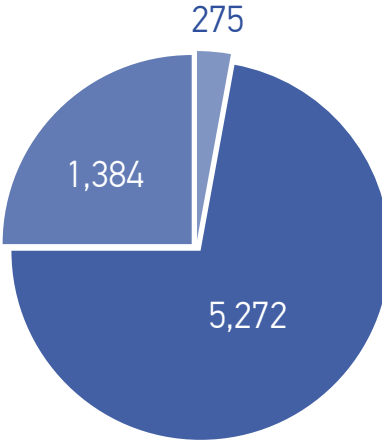
**811%** increase in TV & radio references 




Total references:	<b>401</b>
Pre-event:	<b>10</b>
During:	<b>320</b>
Post-event:	<b>71</b>


**WEB** 

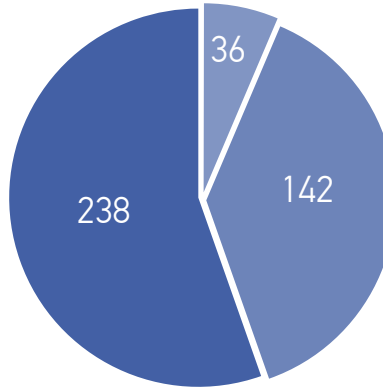
**809%** increase in online references 



Total references:	<b>7,347</b>
Pre-event:	<b>275</b>
During:	<b>5,272</b>
Post-event:	<b>1,384</b>

**PRINT** 

**225%** increase in print references 



Total references:	<b>416</b>
Pre-event:	<b>36</b>
During:	<b>142</b>
Post-event:	<b>238</b>

# 2017 Social Media Impact

#delphi\_forum was top trend for 2 consecutive days



**f** Facebook

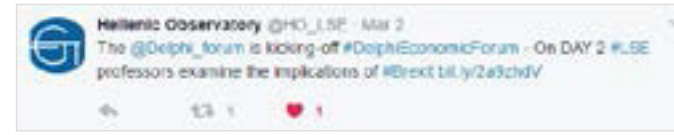
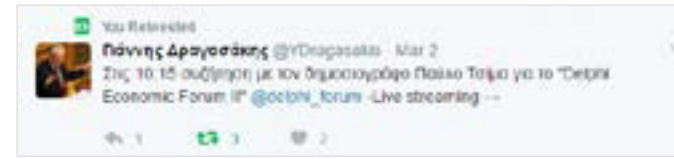
+120%	Likes
+320,39%	Engagement
694.343	Page impressions

**t** Twitter

+3.925,3%	Engagement
+670,1%	Number of impressions per tweet
111.694	Organic impressions

**in** LinkedIn

+275,9%	Engagement
+27,7%	Total fans





# Membership Benefits





## Why become a member?

Our members come from a diverse range of backgrounds. We provide a unique environment to interact and exchange ideas with leading business leaders, politicians, political commentators and decision makers.

Contributions from our members – by way of their annual fee and their engagement in debate with the forum speakers – play an integral role in sustaining the independence of Delphi Economic Forum.



# How do you benefit?

\* Align your brand with a unique, high-quality, intellectually stimulating event. Ensure your business is seen as an influential player and a key driver for fostering change and progress.

\* Meet and learn from the thought leaders who drive the on-stage debate.

\* Connect with like-minded individuals and influential experts, in an inspiring environment.

\* Enhance your company's profile through a comprehensive multiplatform



MEMBER

1.200€ (+VAT)

Benefits:

#### PRE-CONFERENCE:

- › **Logo will appear** on the conference's dedicated website

#### DURING THE CONFERENCE:

- › **One (1) invited delegate (plus spouse)** for a three-night accommodation in a double room at a partner hotel & One (1) free delegate pass to the annual meeting
- › **35% discount** on One(1) additional delegate pass to the annual meeting
- › **Access to all official** social events - receptions of the Forum
- › **Access to a designated lounge**
- › **Logo will appear** on the Forum's dedicated banner and official program
- › **Logo will appear** on the Forum's dedicated website.

#### POST EVENT:

- › **Invitation** to satellite events organized by the Forum throughout the year
- › **Logo will appear** in the Forum's annual report that will be distributed after the event to a selected database of 4.000 national and international executives

# Our Members









# SAVE THE DATE

▶ Delphi  
Economic  
Forum III

▶ March 1-4, 2018  
Delphi, Greece

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